

# Scott Fillmer

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## Summary

I have spent more than 15 years in diverse business models acquiring a wide range of skills and talents from marketing and communications in a digital environment to managing information systems. With almost 20 years as an experienced photographer I bring that creative element, which seeks out new and inventive ways for a project to succeed. I am currently pursuing opportunities in those related fields where my expertise will aid and support existing teams in achieving their goals and ultimately their longer-term mission.

## Experience

### **Cornerstone Church, IT Director (Auburn, AL) 2008-Present**

Director of information technology and communications coordinator. Responsible for all technology, training, developing an Internet presence, communicating programs and events to members and the public, and technical support of 50 staff members. Provided administration and maintenance of all computer systems, websites, blogs, social networking, and hardware. Managed and developed new website presence at [www.cornerstonebuzz.org](http://www.cornerstonebuzz.org).

### **Scott Fillmer Photography, Photographer (Auburn, AL) 1993-Present**

Professional photographer specializing in conferences, ministry, live events, and bands. Clients include Catalyst Leadership Conferences ([catalystspace.org](http://catalystspace.org)), Giant Impact, Craig Groeschel ([LifeChurch.tv](http://LifeChurch.tv)), and Grace Campus Ministries ([gracecampus.net](http://gracecampus.net)). Previously published nationally and internationally. Advanced in a wide range of capture situations from product development to marketing to wildlife. Portfolio available upon request.

### **Pieces of the Past, Business Owner (Birmingham, AL) 1993-2008**

Business entrepreneur responsible for all aspects of sales, marketing, communications, product development, and distribution for the business enterprise. Product specialization focused on import and distribution of Austrian crystals manufactured by Swarovski. Increased worldwide sales and profitability for 10 straight years before sale of business.

### **McLeod Software, Software Specialist (Birmingham, AL) 1996-1998**

Installed UNIX servers and trained clients on software package. Implemented upgrades on existing systems with follow-up support of installed computer systems. Provided the highest level of software and hardware support.

### **Southwest Airlines, Customer Service Representative (SFO, DAL, SDF, BHM) 1992-1996**

Customer service representative for Southwest to the flying public. Awarded for consecutive employee attendance three years in a row. Skilled and trained for constantly changing situations in security and safety.

## Education

### **Liberty University (Lynchburg, VA) 2009-Present**

Liberty University M.A. in Theological Studies (Winter 2010), with post-graduate study in Master of Divinity (M.Div). Academic Dean's List multiple semesters with a total cumulative 3.72 GPA.

### **University of Alabama at Birmingham (Birmingham, AL) 1992-1996**

Completed B.A. in Business Accounting with over 150 credit hours of study completed, continuing into MBA program upon graduation, for CPA qualification. Minor studies completed in photography.

## Skills

**Management:** I have spent the last several years in a role that involves all aspects and forms of marketing and communications, from production to distribution of our ideas into the marketplace. I am not only responsible for managing the computer systems for more than 50 staff members, but am also one of three team members that is responsible for all methods of communication that are presented internally, and to the public. The methods our team employs are vast, but include everything from designing graphics and writing copy for print media, coding for Internet use, and distribution on blogs, YouTube, Twitter, and Facebook.

**Technology:** experience with all office and presentation software, blogging platforms, CMS, and Adobe products. Proficient in coding HTML, XML, CSS, and PHP with working knowledge of SQL, LAN/WAN, TCP/IP, DNS, SMTP and similar protocols. Competent in IT support for Mac and PC, photo and video editing, strong social networking skills used to market and promote services over Facebook and Twitter, general hardware maintenance, software support, mobile computing, and 15-20 years as a photographer.

**Business Operations & Customer Service:** over 15 years of customer service experience in small business to large-scale operations from airlines to software. Well rounded in providing high quality service while understanding business trends, marketing, policies and the overall mission of the product and company.

## Additional Information

**Interests:** Hobbies include fitness, cycling, music, sailing, sports, travel, and technology of all kinds (including blogging, social networking, ecommerce, and mobile computing), continuing education, and self-taught/learned projects large and small. Traveling to other countries has given me a good worldwide perspective and an understanding of multiple cultures and governments. Along with extensive travel to all 50 states, Canada, and Mexico, International travel includes countries all over Europe and Asia.

**External Information:** I have been active on the Internet for more than 15 years and if you would like any additional personal information about me please feel free to visit any of the sites below. I welcome any questions you might have. My public Internet profiles are available any time and can be found on my blog at <http://www.scottfillmer.com>, on Twitter at <http://www.twitter.com/scottfillmer> or on Facebook at <http://www.facebook.com/scottfillmer> and LinkedIn at <http://www.Linkedin.com/in/scottfillmer>.